



THE DELL GUIDE TO
MOBILITY



Dell China 10th Anniversary
戴尔中国 十周年
承诺 · 创新 · 环保



THE WAY LAPTOPS SHOULD BE

You want a laptop without compromise. You want to reduce downtime with systems that stand up to the harshest road warriors. You want to maximize end-user productivity with longer battery life. You want fewer help desk calls related to wireless connectivity issues. You want to be able to manage mobile systems anywhere in the world without leaving your desk. You want enhanced security without compromising manageability.

Try the new Dell™ Latitude™ laptops and Dell Precision™ mobile workstations featuring Intel® processor technology.

At Dell, we listened to our customers and heard what you wanted. We designed a family of laptops that delivers mobile computing that works as hard and as smart as you do. No detail went overlooked, inside or out.

Dell™ Latitude™ laptops and Dell Precision™ mobile workstations are based on Intel Centrino® 2 and Centrino® 2 with vPro™ technology, delivering outstanding manageability to enable exceptional IT control, and are backed by a robust, global suite of support and mobility services.

With Dell laptops, you're finally free to go further and do more.



THE NEW DELL™ LATITUDE™

Inspired by your feedback and needs, the newest family of Dell™ Latitude™ laptops are designed to provide enhanced durability, security, connectivity, and style.

No matter what your organization wants, there is a Dell™ Latitude™ that meets your needs.

Ultra Portables

Enable your mobile workforce to be productive anywhere,* anytime, no matter where their business takes them. Dell™ Latitude™ Ultra Portables combine smaller, thinner profiles with a long-lasting battery that lets the user decide when it's time to stop working.

Mainstream

Featuring dramatic innovations in performance, durability, and security, Dell™ Latitude™ Mainstream laptops provide exceptional productivity and a low total cost of ownership.

Essential

Dell™ Latitude™ Essential laptops revolutionize business technology by reducing IT costs and maintaining flexibility—all at an affordable price.

**DELL™ LATITUDE™
OFFERS BOTH STYLE
AND SUBSTANCE,
ARMING YOU TO BE
READY FOR ANYTHING**



*Please refer to back page

DELL PRECISION™

Dell Precision™ mobile workstations are renowned for their exceptional combination of mobility and performance. The new Dell Precision™ M2400 and M4400 take that to new heights.

If mobility is a priority, the M2400 is the perfect solution. With preliminary starting weight of 4.77 pounds (2.19 kg);* it is the lightest Dell Precision™ mobile workstation available.

And with a new industrial design, the M2400 is ideal for computer-aided design on the go.

The Dell Precision™ M4400, with its 15.4" LCD and a new graphics engine—the nVidia® Quadro FX 770M and 512 MB of dedicated graphics memory^{3*}—is built from the ground up for those seeking graphical horsepower in a portable workstation. Complementing this is the availability of Intel® Centrino® 2 with vPro™ Technology quad-core performance from the new generation of Intel® Core™ 2 quad processors—ideal for the most processor-intensive business applications.

**DELL PRECISION™ — EXCEPTIONAL
COMBINATION OF MOBILITY AND
PERFORMANCE**



*Please refer to back page



I WANT PEACE OF MIND

Mobility Services are designed to let you work without worry by minimizing downtime and protecting your data. The following services are available:

- Dell™ ProSupport™: A new, globally consistent, customer-driven support portfolio, providing flexible, reliable, and easier support solutions.

These additional services are available in select regions:**

- Dell Mobile Asset Protection Services: Help protect your investment with extended battery service, as well as accidental damage and asset protection.

Mobile workstations come with peace of mind:

- Dell Precision™ mobile workstations are certified to run an array of key Independent Software Vendor applications for excellent reliability and performance.

I WANT TO STAY PRODUCTIVE LONGER

Dell's newest mobile systems deliver a dramatic step forward in battery life, connectivity, and ease of use.

- Featuring up to 9 hours of battery life^{4*} with a 9-cell battery on our mainstream products or up to 19 hours in combination with our new battery slice^{4*} on our Mainstream products.
- Dell™ ControlPoint is available on all Essential, Mainstream and Ultra Portable systems. This software offers complete control with customized profiles for batteries, wireless, and security settings.
- Dell™ ControlPoint Connection Manager helps make wireless connections fast and easy.
- Stay connected with anytime, anywhere^{1*} wireless connectivity with support for current and emerging wireless technologies (Wi-Fi, High Performance Wireless-N, mobile broadband, Bluetooth® 2.1) on our Mainstream and Ultra Portable products.
- Dell Precision™ mobile workstations bring creativity to the screen in an instant through world-class processing and graphics performance.
- Intel® Centrino® 2 and Centrino® 2 with vPro™ Technology processors.



DURABLE CONSTRUCTION THAT GOES THE DISTANCE

The new Dell™ Latitude™ laptops and Dell Precision™ mobile workstations are thoughtfully designed not just for looks but to survive a long day on the job.

- Robust hinges and latches for improved durability
- Thinner profile for effortless portability
- StrikeZone™ shock absorbers to help protect your hard drive
- Optional sensitive free-fall sensors and solid-state drives designed to maximize data protection
- Precision-tuned keyboards, with a backlit option
- Sleeker, smaller docks and peripherals help deliver a seamless experience
- Premium materials and finishes

I WANT TOTAL CONTROL OF OWNERSHIP

Dell™ Latitude™ laptops and Dell Precision™ mobile workstations are designed to eliminate hassles and constant overhauls, and to help you manage your mobile fleet virtually anywhere in the world without leaving your desk.

- Extended lifecycles can enable you to stretch your peripherals for years, maximizing your investment
- Integrated suite of client systems management tools (including Intel® Centrino® 2 with vPro™ technology, DASH 1.1, Gigabit LOM, and Dell Client Manager) provide powerful IT control
- Easily share accessories among users and family systems
- Intel® Centrino® 2 and Centrino® 2 with vPro™ Technology platforms are designed to let you run the most demanding business applications the way they were meant to be run



Dell Notebooks with Intel® Centrino® 2
and Centrino® 2 with vPro™ technology
help keep your workforce
mobile, managed, and secure.

The laptop you want. Anywhere. Anytime.



Visit www.dell.com.hk/latitudelaptops for more information.

Important Information

¹ Subject to wireless provider's coverage area. Mobile broadband subscription required. Additional charges apply, not available in all regions.

² Configuration includes WXGA+ panel, DVD/CD-RW, 2.5" thin SSD Drive and 6-cell battery. Weights vary depending on configuration and manufacturing variability.

³ Graphics & System memory: Significant system memory may be used to support graphics, depending on system memory size and other factors.

⁴ Based on lab testing. Varies by configuration, operating conditions and other factors. Maximum battery capacity decreases with time and use.

⁵ Availability and terms of Dell™ Services vary by region. For more information, visit www.dell.com/service-descriptions.

Intel® vPro™, 9-cell battery, Mobile Broadband are expected to be available in Sep/Oct 2008. Date is estimate only and subject to delays.

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